## Communities for Health Fund 07/08 (CfH)

| CfH Projects  | Project Description   |                    | RAG Status |           |        |           |                | Finances                 |                  |                            |  |              |
|---|---|--------------------|------------|-----------|--------|-----------|----------------|--------------------------|------------------|----------------------------|--|--------------|
|   |   | Project<br>Manager | senss      | Resources | Budget | Timescale | Overall Status | Total<br>Budget<br>07/08 | Spend To<br>Date | Budget<br>Left to<br>Spend | Project Objectives/Target 07/08  | Year to date |
| Chlamydia Screening Media<br>Campaign<br>Exposure   | A co-ordinated media campaign to promote and raise awareness of and to encourage the target group to take advantage of the Chlamydia Screening Programme (CSP). The media campaign will utilise a range of media to take the key messages to the target group. Funding for salaries, documentary & production costs, promotion & distribution, radio adverts, fliers and posters etc.   | Aysha Tegally      | G          | G         | G      | Α         | G              | £31,194                  | £0               | £31,194                    | 1 x 5 minute documentary-style film about Chlamydia and the CSP  4 x 60- 90 second adverts, both the film and adverts will be uploaded to YouTube, MySpace and a specially created website, the film and advert can be downloaded to mobile phones  A dedicated website to upload films and adverts to, the site will also link to the Enfield and Haringey CSP website  A flier and poster campaign  4 x 30-60 second radio adverts to be played on community radio stations  1 x 8 page Under Exposure supplement in Exposure;   |              |
| Chlamydia Screening For<br>Haringey Residents aged 15-24<br>years<br>Ethiopian Community Centre -<br>United Kingdom | The aim of the project is to increase the level of awareness of Chlamydia among young people and in particular BME males aged between 15 - 24 years to facilitate their engagement in the screening programme by taking a test. Other aims include the prevention of Sexually Transmitted Infections (STI) in young people through one to one, peer and small group discussions to initiate behavioural change in their sexual practice. Funding for salaries, training and development, travel expenses, publicity, monitoring and evaluation etc. |                    | G          | G         | G      | G         | G              | £33,500                  | £0               | £33,500                    | Targets to be achieved will be to promote annual testing with these target groups through a range of community based outreach interventions, working towards reaching 4,800 young BME men who have been tested for Chlamydia in 2007/2008 in Haringey. This will be achieved through community outreach work which will involve networking with other service providers directly to inform them about the programme and seek their agreement for the engagement of their service users in the programme. It will also target local football teams, basket ball teams, athletic teams, fitness centres and other sport activities and other Community Based Organisations (CBOs). | 0            |
| <b>Timebank Haringey</b><br>Haringey Timebank   | To develop a time bank initiative in LB Haringey. Groundwork will employ a time broker to develop a locally focused time bank for Haringey. The time broker will set up a steering group to help develop and manage the activities. The time bank will involve socially excluded groups, especially from deprived communities and take referrals from specialist mental health agencies. Funding for salaries, publicity materials, social events, travel costs, utilities, insurance, CRB check etc  | Sandra Hoisz       | G          | G         | G      | G         | G              | £30,332                  | £2,658           | £27,674                    | 50 new people engaged in volunteering activity through time bank who will then benefit from help/support through time bank   | Early Stage: |
| FUNDING FOR THESE PROJECTS  Total   | WERE FINALISED IN JULY 2007  Total budget available   | £100,000           | 1          |           |        |           |                | £95,026                  | C2 650           | £92,368                    |  |              |

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## Comments/Updates

Project has not started due to project manager on Maternity Leave. Agreement has been made for the Chlamydia Screening Programme to commence in November 2007 on the return of the project manager. Project Manager has agreed that funding will be spent in the current financial year (i.e. by 31st march 2008).

Half of the funding has been sent through payments for processing, once ECCUK receives these funds the project will commence. The funding will be mostly for salaries and publicity.

Initial Target Area has been identified: Northumberland Park and White Hart Lane Wards. The time broker post was advertised in August, 4 people applied and 3 were interviewed. The post was offered to one of the candidates who turned it down because the commute would have exceeded 2 hours. The post has not been offered to anyone else. Groundwork's Senior Project Co-ordinator is currently taking the project forward in partnership with the Neighbourhood Manager for South Tottenham. An experienced time broker has agreed to support the project in an advisory capacity to help develop the timebanking infrastructure.

2 Timebank London events attended.

Timebank UK network joined.

Stakeholders for the project steering group have been identified.